

Vigoni
ForEUROPE
2019



Re-Thinking Creativity in a Changing Society

17 | 09 | 2019 10:00  18:00 | Triennale Milano Viale Emilio Alemagna, 6 - Milan

VillVigoni 
Centro Italo-Tedesco per l'Eccellenza Europea
Deutsch-Italienisches Zentrum für Europäische Exzellenz

In cooperation with



Ministry of Foreign Affairs
and International Cooperation



Federal Foreign Office



Triennale
Milano

10.00

Opening

- **Stefano Boeri** President, Triennale Milano
- **Michele Valensise** Italian President, Villa Vigoni
- **Michelle Müntefering** Minister of State, German Federal Foreign Office

10.30

Panel Discussion

Sustainability and Tech.

How can we build Sustainable Supply Chains in Fashion Industries?

Initial Keynotes:

- **Carlo Capasa** President, Camera Nazionale della Moda Italiana
- **Christiane Arp** Editor-in-chief, Vogue Germany; President, Fashion Council Germany

Discussant:

- **Orsola De Castro** Co-Founder, Fashion Revolution
- **Julia Leifert** Founder and CEO of JULIA LEIFERT, Fashion Council Germany
- **Magdalena Schaffrin** CEO Kaleidoscope Berlin, Creative Director Neonyt
- **Barbara Trebitsch** Director of Academic Programmes, Accademia Costume & Moda

Chair:

- **Marco Sammiceli** International Relations Chief Officer, Triennale Milano

12.30

15.30

Panel Discussion

Italy, Germany and the European Union: the Role of Cultural and Creative Industries in Shaping the European Cultural Policy

Discussant:

- **Stefania Lazzaroni** Director General, Altagamma
- **Joseph Grima** Director, Museo del Design Italiano, Triennale Milano
- **Barbara Gessler** Head of Unit, Education, Audiovisual and Culture Executive Agency, European Commission
- **Roberto Vellano** Deputy Director General/Principal Director for Promotion of Italian Language and Culture, Italian Ministry of Foreign Affairs and International Cooperation
- **Gitte Zschoch** Director, EU National Institutes for Culture
- **Katrin Ostwald-Richter** Director, Goethe-Institut Mailand

Chair:

- **Serena Bertolucci** Director, Palazzo Ducale Genova

17.00

Closing

- **Stefano Boeri**
- **Michelle Müntefering**
- **Dario Franceschini** Italian Minister of Cultural Heritage and Activities (invited)