

LUNGOMARE MEDITERRANEO

Valletta—Matera—Rijeka



**Contemporaneamente Roma
International Days**

**Beyond the Obvious: Cultural Agora,
Organized by: Austrian Cultural
Forum Rome, British Council,
Bulgarian Cultural Institute, Culture
Action Europe, Embassy of Croatia,
Embassy of Malta, Embassy of
Slovenia together with the European
Commission Representation in Italy**

**Promoted by:
Assessorato alla Crescita culturale,
Roma Capitale**

**In collaboration with:
Azienda Speciale Palaexpo**

Palazzo delle Esposizioni,

Via Milano, 9

Rome—15-16 November 2017



The Mediterranean has always been a vibrant cultural space. What the Romans called “Mare Nostrum” has not only been a home for various populations but also a laboratory of cross cultural exchanges from the medieval commercial exchanges of the Maritime Republics up to the movement of the Grand Tour which united Northern Europe to the Mediterranean and then the Levant. Today, this connection can be reinterpreted through globalisation – in terms of mobility and migrations - but also through the greater individual access to media that have become the portal to recreate new artistic and human networks and cooperation.

What can this rejuvenated connection offer in turn? What kind of new inter-regional cohesion and opportunities to communities and artists do the Mediterranean shores offer today and what can they offer for tomorrow?

Since the European Capitals of Culture 2018, 2019 and 2020 (La Valletta, Matera and Rijeka) all belong to this long-lasting Mediterranean tradition, Lungomare Mediterraneo offers them a platform not only to exchange their views and create new networks but also to rethink the potentials of the common cultural and social heritage.

The prestigious title of the European Capital of Culture celebrates the richness and diversity of European heritage with its attendant year-long cultural extravaganza in the host city. The nomination of such cities gathers the attention of the cultural practitioners and performers from the European and the global perspectives who will focus on the selected city's events.

Since its beginning in 1985, the project has evolved and it has been upgraded in many ways. The broader social and economic impacts of the project are becoming more and more important. Being recognised as a European Capital of Culture gives a city a new impetus to development in many areas; social, economic, intellectual, but also within the tourism sector. However, the economic effects cannot be the only factor of success for the chosen city.

What are all the positive effects that the title can bring to the city, its citizens and the whole country? And what, on the other hand, the city holding the title can offer to Europe and its citizens?

These are some of the topics that will be discussed in two round tables gathering the experts from the cities that have already been awarded the title and those that are preparing to hold their term as European Capitals of Culture with the leading European thinkers in the field.



PROGRAMME

15. November—Sala Cinema

10:30

Registration

11:00-11:30

Opening remarks

Luca Bergamo, vice mayor of Rome
Vito Borrelli, deputy head of European Commission Representation in Rome
Jasen Mesić, ambassador of the Republic of Croatia in Italy
Vanessa Frazier, ambassador of the Republic of Malta in Italy
Bogdan Benko, ambassador of the Republic of Slovenia in Italy
Adriana Poli Bortone, city of Matera
Vojko Obersnel, mayor of Rijeka

11:30-13:00

Presentation and discussion on Rijeka 2020

Emina Višnić, director Rijeka 2020
Irena Kregar Šegota, development and strategic partnerships director Rijeka 2020

13:00 – 14:00

Free organized tours to the exhibitions Mangasia and Digital Life

14:00-15:30

Presentation and discussion on Matera 2019

Rossella Tarantino, development and relations manager
Ariane Bieou, cultural manager

16:00 -17:30

Presentation and discussion on Valletta 2018

Joanne Attard Mallia – programming coordinator Valletta 2018

18:00

Opening of photographic exhibition on Malta

16. November - Sala Auditorium

09:15 – 10:00

Luca Bergamo, vice mayor
Robert Manchin, Culture Action Europe
Katherine Heid, Culture Action Europe
Michel Magnier, director for Culture and Creativity, European Commission
Vito Borrelli, deputy head of European Commission Representation in Rome
Laura Barreca, Civic Museum of Castelbuono

10:00 – 10:30

Beyond the Obvious, Art'Act – Atma Mundi Ensemble, musical programme

10:40 – 12:30

Cultural creativity and urban spaces - how to ensure sustainability?

With participation of:

Martin Sturm, director of OK (Offenes Kulturhaus)/part of Linz09
Stefan Stoyanov, vice president of Plovdiv 2019 Foundation
Mitja Čander, former programme director of Maribor 2012, director of Beletrina Publishing Institute
Joanne Attard Mallia, programming coordinator Valletta 2018
Leanne Buchan, principal officer, culture&sport, Leeds City Council
Alma Čaušević, Beletrina Publishing Institute, coordinator "Versopolis"

Chaired by: Jordi Pascual, Agenda 21 for culture

12:45 – 14:00

Mobility and migrations – Mediterranean within ECOC Conclusions

With participation of:

Irena Kregar Šegota, Rijeka 2020
Rossella Tarantino, Matera 2019
Nadan Petrović, University of Sapienza
Chris Torch, Timisoara 2021
Catherine Cullen, former Deputy Mayor for Culture, City of Lille

Chaired by: Angie Cotte, Roberto Cimetta Fund



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Saluti istituzionali

Luca Bergamo, vice sindaco di Roma

Vito Borrelli, vice capo dell'Ufficio di Rappresentanza della Commissione Europea a Roma

Jasen Mesić, ambasciatore della Repubblica di Croazia in Italia

Vanessa Frazier, ambasciatore della Repubblica di Malta in Italia

Bogdan Benko, ambasciatore della Repubblica di Slovenia in Italia

Adriana Poli Bortone, città di Matera

Vojko Obersnel, sindaco di Rijeka

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Irena Kregar Šegota, development and strategic partnerships director Rijeka 2020

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Joanne Attard Mallia – programming coordinator Valletta 2018

18:00

Inaugurazione della mostra fotografica di Malta

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Michel Magnier, director for Culture and Creativity, European Commission

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Laura Barreca, Museo Civico di Castelbuono

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"Versopolis"

Moderator: Jordi Pascual, Agenda 21 for culture

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