



Gruppo Esponenti Italiani

You are cordially invited to a GEI Zoom session
on Friday May 22nd 2020 – 3.00 PM until 3.45/4.00PM

Our guest speakers will be

MAURO PORCINI, SVP & Chief Design Officer of PepsiCo

**MAINARDO DE NARDIS, Investor and advisor former CEO
of OMD largest media communication agency in the world and former
Executive Vice Chairman of Omnicom**

Mr. Porcini and Mr. de Nardis will address the dramatic changes in our life after COVID-19,
how far these changes will last into the future and will impact society, businesses,
brands and people behavior exploring what the “new normal” will look like.

They will also take a few questions from the attendees.

To join, just click the link below and follow self-explanatory instructions:

<https://us02web.zoom.us/j/87610281281?pwd=QjB1aWs5UU54ejN0MUI3amdpS0hHQT09>

Friday, May 22nd

GEI ZOOM

3:00 PM until 3.45/4:00 PM

RSVP: promptly gei.newyork@gmail.com

GEI – Gruppo Esponenti Italiani ~ (646) 264-2253

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