

You are cordially invited to our monthly lunch with

Fabrizio Freda

Monday, November 3, 2025 – 12.30 PM
at the Knickerbocker Club, 2 East 62nd Street

Fabrizio Freda is currently Special Advisor to Chair of the Board of Directors of The Estée Lauder Companies, a global leader in prestige beauty, an advisor to a major foreign family office and a sitting board member of BlackRock. He recently retired from his CEO role at Estee Lauder a company he joined in March 2008.

Since assuming the CEO position in July 2009, Mr. Freda has been responsible for the company's overall vision, strategy, financial objectives, and investment priorities. In his role, Mr. Freda has been a key architect of the company's long-term strategic plan, which is focused on gaining share in the global prestige beauty industry and delivering sustainable, long-term, profitable growth. Mr. Freda has led strong integration across the company's brands, regions, channels, and functions to create cost efficiencies and leverage scale. Under his leadership, the company's multiple engines of growth have delivered record sales and profits.

Prior to joining The Estée Lauder Companies, Mr. Freda had an impressive 20-year career at Procter & Gamble (P&G), where he was responsible for numerous operating, marketing, and strategic efforts spanning different geographies and categories. Mr. Freda also spent more than a decade in positions of increasing responsibility in the Health and Beauty Care division at P&G. Notably, in his last role at P&G as President, Global Snacks, he restructured the business, orchestrated its successful turnaround and managed employees, factories, and research and development centers around the world.

Before joining P&G, Mr. Freda directed marketing and strategic planning for Gucci SpA. Mr.

In 2012, he joined the Board of Directors of BlackRock, the largest global asset management company. In 2013, he was appointed to the Advisory Board of the Global Business Initiative at Georgetown University's McDonough School of Business.

Mr. Freda was presented with Italy's Cavaliere del Lavoro by President Sergio Mattarella, made a Knight in the National Order of the French Legion of Honor, and named to Barron's exclusive list of the World's Best CEO's.

Fabrizio Freda attended the University of Naples Federico II and holds a degree in Economics and Business Administration.

In a conversation with GEI President Mario Calvo-Platero, Mr. Freda will discuss his time at Estée Lauder, his vision of the world from the privileged position at BlackRock and his deep understanding of the beauty, fashion, and business landscapes across both Europe and the United States, in a historical moment of profound transformation for our economies and societies.

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RSVP: gei.newyork@gmail.com

GEI - Gruppo Esponenti Italiani ~ (646) 716 2657

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