



UNIVERSITÀ  
CATTOLICA  
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Università Cattolica del Sacro Cuore



**ALMED**  
ALTA SCUOLA IN MEDIA  
COMUNICAZIONE E SPETTACOLO



Franco Anelli, Rector, Università Cattolica del Sacro Cuore  
Federica Olivares, Director, Program in Cultural Diplomacy  
are pleased to invite you

## **“The strategic role of Cultural Diplomacy in the geopolitical scenario”**

**Nick Cull, Global Advisor on Public Diplomacy**  
**Eike Schmidt, Director, Gallerie degli Uffizi**

Thursday, September 12<sup>th</sup> at 4 pm  
Ministry of Foreign Affairs and International Cooperation  
Rome



Cultural Diplomacy