



Embassy of Italy  
Washington

2020  
PROGRAM



THE EXTRAORDINARY  
ITALIAN TASTE

NOV  
16-22



WORLD WEEK OF  
**ITALIAN CUISINE**  
*in the U.S.*





Embassy of Italy  
Washington

WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*

NOV  
16-22

# WEEK-WIDE ONLINE MED-DIET TALKS



**DC**  
**NOV 16**  
**11:30AM**  
**EST**

with the **Mediterranean Diet Roundtable (MDR)** and Prof. **Alessio Fasano** (Harvard Medical School)

welcome remarks by **Armando Varricchio** (Ambassador of Italy to the US)

click here [zoom](#)



**HOU**  
**NOV 19**  
**5PM**  
**CST**

with **Roberta Anding** (Baylor College of Medicine), **Mara Zambruni** (UT-HSC-Houston), **Lucia Piccotti** (Kiromic-Biopharm)

click here [zoom](#)



**SF**  
**NOV 18**  
**3PM**  
**PST**

with Prof. **Joseph Puglisi** (Stanford Uni)

interviewed by **Chiara Cecchini** (Future Food Lab)

with the participation of the Mayor of Pollica, **Stefano Pisani**

click here [zoom](#)



**LA**  
**NOV 20**  
**6PM**  
**PST**

with **Laura Perin** (USC), **Maura Fanti** (USC) & **Patrizia Germano** (UCLA)

click here [zoom](#)



Embassy of Italy  
Washington

WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*

NOV  
16-22

#STREAMINGFOOD  
**CELEBRATING ITALIAN FOOD  
IN THE STREAMING AGE**



DC  
3PM  
EST

webinar with

**Massimo Bottura** and **David Gelb**  
(from “Chef’s Table”) and  
**Phil Rosenthal**  
(from “Somebody Feed Phil”)

welcome remarks by

**Armando Varricchio** (Ambassador of Italy to the US)  
**Brandon Riegg** (VP Original Series, Netflix)

click  
here [zoom](#)

NOV  
16

**NETFLIX**

# NOV 16



**BOS**  
4PM  
EST

promotional video on the Mediterranean diet and cuisine with Prof. **Alessio Fasano** (Harvard Medical School), chef **Marisa Iocco** (Ristorante "Spiga")

click here



**CHI**  
6PM  
CST

"**Quanto Basta**" film screening streaming platform My Movies

click here



**SF**  
11AM  
PST

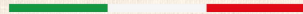
webinar "**Native Grapes of Italy**" lessons on Italian Wines with **Leslie Rosa**

click here

**zoom**



Embassy of Italy  
Washington



WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.* **NOV  
16-22**

# NOV 17



**DC**  
3PM  
EST

webinar "**A bite of culture - Contemporary Italian Cuisine: Tradition and Innovation**"

with **Carlo Cracco** (winner of Wine Spectator 2019), **Maurizio Gigola** (film director) and **Mary Beth Albright** (Washington Post)

click here

**zoom**



**NY**

the first **solidarity initiative** with the **Italian Restaurants of NY** dedicated to the **homeless of New York**

in cooperation with:

Comunità Sant'Egidio NY

Italy-America Chamber of Commerce of NY

Accademia Italiana della Cucina NY

NOV  
17



DC  
12PM  
EST

webinar “*Exploring Italy’s Influence on American Cuisine and Culture*”

with **Amy Riolo**  
(best-selling author and Mediterranean Diet advocate)

click here  Webex



CHI  
1:15PM  
CST

webinar “*The Italian Way: Mediterranean Diet against Food Waste*”

with **Andrea Segrè**  
(Bologna Uni), **Laila Tentoni**  
(Casa Artusi), **Grazia Menechella**  
(Wisconsin Uni)



[Click HERE](#)  
For more Info!



12:30PM  
EST

webinar “*Sicily: and its Bountiful Culinary Traditions*”

with **Giuseppe Lenzo**  
(Memo Tour Operator)

click here [RSVP](#)  NATIONAL TOURIST BOARD



LA  
NOV  
17/18

Gelato Festival  
World Masters in USA  
West Hollywood-First Stage

**GELATO FESTIVAL™**

[Click for more Info](#)

NOV  
16-22

WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*



Embassy of Italy  
Washington

NOV  
18



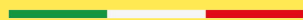
## EATALY Virtual Cooking Class (by invitation only)

together with the Embassy of Italy to the USA and the Italian Trade Agency in NY and NY Chefs **Cesare Casella** and **Katia Delogu**

5PM EST

video available online @italyinus (FB, IG, TW) from **NOV 20 at 12PM EST**

click  
here  
**zoom**



Embassy of Italy  
Washington



WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*

NOV  
16-22



webinar "**Bread, Love and Dreams:  
A Taste of Italian Cinema**"

with **Laura Delli Colli** (journalist and  
film expert)

DC  
4PM  
EST

[click  
here](#) **zoom**



webinar "**La cultura del cibo  
italiano al tempo di Raffaello**"

with **Daniele Macuglia** (Chicago  
Uni) and chef **Francesco Bellissimo**

CHI  
5PM  
CST

[click  
here](#) **zoom**



Gelato Festival  
World Masters in USA  
*West Hollywood-First Stage*

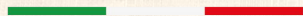
LA  
NOV  
17/18

**GELATO  
FESTIVAL™**

[Click for more Info](#)



Embassy of Italy  
Washington



WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*

NOV  
16-22

NOV  
19



12:30AM  
EST

webinar “**Food Treasures from Emilia Romagna**”

with Silvia Mazza (Emilia Romagna Tourist Board), Carla Brigliadori (Casa Artusi Cooking School), Francine Segan (food historian)

[click here](#)  
RSVP



LA  
6PM  
PST

“**No ketchup on spaghetti**” - the complete guide on how to shop, eat, and cook like an Italian

by **Ale Gambini**

[click here](#) **zoom**



MIA  
12:30PM  
EST

“**Masterclass: Risotto with Five Tomatoes and Grana Padano DOP, an Italian Love Story**”

with **Cristina Bowerman**  
(Chef of Michelin-star restaurant Glass Hostaria, Rome, Italy)

[click here](#) **zoom**



SF  
3PM  
PST

1st ed. “**Carol Field Award**” presented to the American citizens in recognition of support to the Italian food culture and products at Italian Consulate General (by invitation only)

NOV  
21



SF  
PM  
PST

**"Italian Drive-In and Italian Food"**

**6PM PST** - Spaghetti western: **"A Fistful of Dollars"** (1964) by Sergio Leone (ENG with ENG sub)- with a musical homage to Ennio Morricone by SONAMO'

**9PM PST** **"An American in Rome"**, (1954) by Steno, on Alberto Sordi's 100th Anniversary (ITA with ENG sub)

[click here](#)



[or here](#)

**TICKET**

NOV  
22



CHI  
11AM  
CST

video screening **"Signs for Food Future: design as nourishment for better futures"**

with Italian "Design Ambassadors" Luciana Di Virgilio e Gianni Veneziano

and Illinois Institute of Technology (IIT), School of the Art Institute Chicago (SAIC)

[click here](#)



BOS/DET  
4:30PM  
EST



webinar **"Boccaccio e la Cucina Fiorentina del Trecento"**

with Anna Lanzani (Professor of History of Italian Gastronomy)

[Click HERE](#)  
[For more Info!](#)



HOU  
19:00  
CST

Virtual Tasting Event with Italian authentic products – **Pellegrino Artusi menu**

with America Chamber of Commerce of Texas by invitation only

NOV  
16-22

WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*



Embassy of Italy  
Washington





NOV  
24



Embassy of Italy  
Washington



**"When Food Became a  
Work of Art"**

webinar with **Luca  
Cottini** (Villanova Uni)

PHI

4PM  
EST

click  
here **eventbrite**

Italian Cooking  
**Video Recipes** with  
**Rouses Markets**



**NOV 17** *Pumpkin Ravioli  
with Red Pesto Sauce*

**NOV 19** *Artichoke  
Risotto*

[Click HERE](#)

**ROUSES  
MARKETS**

**ITCA**   
ITALIAN TRADE AGENCY  
ICE - Italian Trade Commission

WORLD  
WEEK OF  
ITALIAN CUISINE  
*in the U.S.* **NOV  
16-22**

WEEK-WIDE INITIATIVES  
**ITALIAN  
RESTAURANTS  
IN THE U.S.**



Launch of  
**DiscoverItalyinLA:**

the first complete map of  
Italian restaurants in LA

[click  
here](#)

[DISCOVER ITALY IN](#) **LA**



**LA  
NOV 16**

**Italian Restaurants  
in the Bay Area**

special menus and  
take away boxes

[FULL LIST](#)



**SF  
NOV  
16-22**

**Special Delivery Menu**

in a selected group of  
Italian restaurants  
of **New York** and the **Tristate Area**



**NYC  
NOV  
16-22**



## MEDIA CAMPAIGNS



[Instagram Campaign](#)



NOV  
16-22

on Italian PDO and PGI Products



NOV 2  
TO  
DEC 1

**SAVEUR Campaign:** discovering the food&culture of **Genova, Milano, Roma, and Palermo**

SAVEUR



DET/DC  
NOV  
16-22

social media campaign:

#scattacomemangi

#eatitalianflix

challenge



Click Here  
for more Info!



NY  
NOV 20

special episode of podcast **GOLA** with **Katie Parla**

*how the excellency of Italian food has shaped the Big Apple culinary scene*



Embassy of Italy  
Washington

WORLD  
WEEK OF  
ITALIAN  
CUISINE  
in the U.S.

NOV  
16-22



LA

NOV  
15-22

**“8 recipes for 8 stars”**

starring

NOV 15 *The Southwestern Kick* - **GIANCARLO ESPOSITO**

NOV 16 *Ricotta Loves Spinach* - **JENNIFER MISSONI**

NOV 17 *Branzino the King* - **ELISABETTA CANALIS**

NOV 18 *The Truffle Hunter* - **ALESSANDRO DEL PIERO**

NOV 19 *Chickpeas, Pearls of the Mediterranean* - **GABRIELLA PESSION**

NOV 20 *Anchovy Tales* - **VINCENT SPANO**

NOV 21 *Farro my Love* - **STEFANIA SPAMPINATO**

NOV 22 *Roast the Fillet* - **JOE BASTIANICH**

click  
here





Embassy of Italy  
Washington

WORLD  
WEEK OF  
ITALIAN  
CUISINE  
*in the U.S.*

NOV  
16-22



in collaboration with:

Consulate General of Italy  
Boston

Consulate General of Italy  
Chicago

Consulate of Italy  
Detroit

Consulate General of Italy  
Houston

Consulate General of Italy  
Los Angeles

Consulate General of Italy  
New York

Consulate General of Italy  
Miami

Consulate General of Italy  
Philadelphia

Consulate General of Italy  
San Francisco



Italian Cultural Institute  
Chicago

Italian Cultural Institute  
Los Angeles

Italian Cultural Institute  
New York

Italian Cultural Institute  
San Francisco

Italian Cultural Institute  
Washington



FOLLOW US  
FOR MORE

